

Framework, Strategies and Tools for Organisational Transformation



A One Day Workshop on Navigating Complex Business Relationships and Value Chains

“THIS INTRODUCTORY TRAINING IS DESIGNED FOR OPEN-MINDED LEADERS WHO NEED TO NAVIGATE THE COMPLEXITY OF CONSTANTLY TRANSFORMING MARKETS. WE WILL EXPLORE SCIENCE-BASED TOOLS AND CHALLENGE YOUR MINDSETS, ALLOWING YOU TO TACKLE YOUR COMPLEX INTER-CONNECTED ENVIRONMENTS.”


 **Kuala Lumpur Workshop:16th July 2019**

 **9am-5pm**

 *AXON Consultancy Sdn Bhd, No 2-2, Plaza Usahawan Genting Kelang off, Jalan Danau Niaga 1, Danau Kota, 53000 Kuala Lumpur.*

 **Johor Bahru Workshop:18th July 2019**

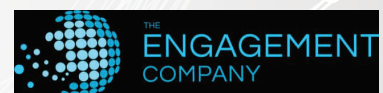
 **9am-5pm**

 *Ramada Meridin Johor Bahru. Ramada Meridin Johor Bahru, No 5, Jalan Legoland, Bandar Medini Iskandar, 79250 Iskandar Puteri, Johor, Malaysia.*

Organised by



**AXON Consultancy Sdn Bhd In Partnership
With The Engagement Company**



Why You Must Attend : **Markets are Transforming !**

- **Tectonic Shifts:** markets, political landscapes and technologies confront business leaders with highly complex challenges at an ever increasing intensity;
- **Contemporary Solutions Fail:** it becomes ever more impossible for business leaders to engage all of their needed stakeholders and stay competitive in the market;

How You Will Learn : **Start to Drive and Not Be Driven By Transformations !**

- **UNDERSTAND Transformative Change:** prototype the impact the three main leadership responses to complex business challenges have on your business;
- **INTEGRATE the Four Levels of Strategy and Action:** the leader, the team, the organisation and the ecosystem;
- **INTERNALISE 21st Century Leadership:** challenge your mindset and get to know hands on tools for making the impossible not only possible, but also rigorously strategic and actionable

What Will You Learn: **Learn a Set of Science based Tools and Processes**

- Know about the principles, practices and processes for solving your toughest problems in increasingly complex markets and value chains in under 12 days
- Work on your clear, compelling and measurable goal – the foundation for clarity and the focal point for structuring and transforming your business relationships
- See how to map your business context and casual structure – bringing a mathematical rigour to clarify, expand, inform and validate
- Understand how to design a captivating change narrative for your stakeholders in a clear concise and comprehensive way
- Begin to systematically assess your value chain and market, identifying the leverage points that will transform your organisation in the right direction at the magnitude needed to ensure success

Workshop Programme

9-9.15am	Introduction	Statement of Objectives
9.15-10.30am	Workshop Part 1	Overview of Challenges Internalising the Needed Mindset and Tools
1030-11.00am	Coffee/Tea Break	
11.00-1pm	Workshop Part 2	Leading Transformative Change, Integration of Levels of Strategy and Action
1-2pm	Lunch	
2-3.30pm	Workshop Part 3	Solving Problems, Establishing Clear Goals, Map Your Business Context and Casual Structure
3.30-4pm	Coffee/Tea Break	
4-5.00pm	Workshop Part 4	Design A Narrative, Systematically Assess The Value Chain And Leverage Points
5.00pm	Wrap Up and Conclusion	

For any further information on the workshop please enquire with
 Email : jack@axonconsultancy.com or tec@axonconsultancy.com
 1) Kuala Lumpur (Florence +6012 625 3853) or (Mayli +6018 361 8900)
 2) Johore Baru (Kong +6012 207 3833) or (Jack +012 615 9229)

MR CHRISTOPH HINSKE, CEO AND FOUNDER,
THE ENGAGEMENT COMPANY

“ALL TOO OFTEN SYSTEMS INNOVATION INITIATIVES
DRAMATICALLY FAIL BECAUSE THEY APPLY TOOLS
STRATEGIES AND FRAMEWORKS THAT HAVE BEEN DESIGNED
TO BUILD THE VERY SYSTEMS THEY WANT
TO TRANSFORM.”

Workshop Leader (First Time in Asia)
Christoph Hinske



To address this challenge, Christoph Hinske founded the Engagement Company (TEC) in 2014, providing strategic and organisational design services to 'change-makers for good'. Being a Global Change Manager by training his passion is to empower leaders to thrive in hyper-networked markets (Value Creating Systems).

In the day-to-day business of working with organizations and networks, he helps them to design and execute systemic strategies and sound psychological contracts with their key stakeholders. His work has been referenced in Forbes Magazine, highlighted by the U.N. Principles for Responsible Management and is being published by the German Government in the book series FactorX - The Nexus of Sustainable Development and Resource Productivity.

He is a frequent guest at Voice America - The Leader In Live Internet Talk Radio, and a fellow at the European School of Governance - Meaningful Economy Lab.

REGISTRATION FORM & PAYMENT DETAILS

RM1300 / SGD 495 Per Participant*



HRDF Claimable

Please Make Payment To:



AXON CONSULTANCY SDN BHD (1256670-T)

Please fill in and send to: jack@axonconsultancy.com

WhatsApp: +6012 615 9229

Select Location of Workshop					
	Kuala Lumpur <input type="checkbox"/>		please tick <input checked="" type="checkbox"/>	Johore Bahru <input type="checkbox"/>	please tick <input checked="" type="checkbox"/>
No	Participant's Name	Designation	HP No	Email Address	

Contact Person		Office/HP Tel No	
Designation		Email Address	
Company Name		Mailing Address	

*includes coffee/tea breaks and lunch

PATICIPANTS WILL BE ELIGIBLE FOR AXON CONSULTANCY/THE ENGAGEMENT COMPANY CERTIFICATE OF ATTENDANCE

Bank drafts, cheques, or bank transfers should be made payable to Axon Consultancy Sdn Bhd

Bank: Maybank Ac no: 5640 6143 7703

Acc name: Axon Consultancy Sdn Bhd

For payments made by bank transfers or direct deposits, please send a copy of the bank in slips to :

email: jack@axonconsultancy.com or tec@axonconsultancy.com OR

WhatsApp to (1) Jack +6012615 9229 or (2) Mayli +6018 361 8900

Important Notes:

Upon the approval and confirmation of registration and payment, the e-confirmation will be sent to your email. Cancellation will incur no fee but replacement is compulsory

Disclaimer

The Organiser reserves the right to change the content, venue and date or cancel the event if insufficient target number of participants are met