



安讯教育与科技有限公司
Axon Consultancy Sdn Bhd

ITS NOT ABOUT
HAVING IDEAS

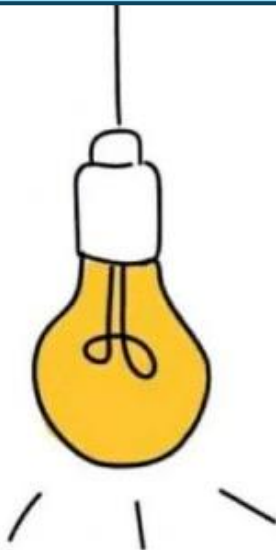


FROM THOUGHTS TO TANGIBLE

5 Steps to Transform Ideas into Training Course

RECOMMENDED PARTICIPANTS

- TRAINERS / TEACHERS / EDUCATORS
- SALES TEAM LEADERS



ITS ABOUT
MAKING THEM HAPPEN



Axon Consultancy Sdn. Bhd.

(Co Reg no: 201701042497)

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COURSE INTRODUCTION:

You've got ideas. You've got stories, tools, or experiences you know could inspire others. But how do you turn all that into a structured, engaging training course — without getting stuck in overthinking or staring at a blank slide?

This hands-on program is designed to help aspiring trainers confidently turn their knowledge into a complete training course using a proven 5-step method.

Whether you want to train internally at work, launch your own workshops, or grow as a professional facilitator — this course gives you the exact tools, templates, and thinking process to get started fast.

You'll walk away with a course title you're proud of, clear objectives, content that flows naturally, and a reusable One Page Training Outline you can confidently use and customise again and again.

No more waiting for inspiration. Start creating with structure.

TRAINING



COACHING



TEACHING



KNOWLEDGE



DEVELOPMENT



LEARN



EXPERIENCE



SKILLS



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LEARNING OUTCOMES

By end of the session, the participants will be able to:

- Discover the 5 essential steps of course design to build a structured and transferable training program.
- Organize ideas, solutions, or expertise into a clear training flow aligned with learning objectives and audience needs.
- Apply practical tools such as TRELLO app, topic mapping, and module structuring to turn abstract ideas into course-ready formats.
- Spot & fix gaps in our training concept to make it more engaging and learner-focused.
- Design a One Page Course Outline we can confidently use, customise, and repeat for future training programs.
- Evaluate the effectiveness of training course structure to ensure alignment with adult learning principles and desired learning outcomes.

LEARNING METHODOLOGIES

- Interactive exercises
- Real-life case studies
- Short videos
- Personal reflection
- Group discussions
- Practical action planning

BUSINESS RESULTS

As a result of this training, participants able to develop a complete One Page Course Outline within 1 week by effectively utilizing the 5 Steps from 'Thoughts to Tangible' framework, Trello app with other practical tools without relying on inspiration anymore.



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COURSE CONTENT :

Module 1: Step 1 - Identify Your Training Topic

Common Challenges in Designing a Training Course
Establishing Your Training Business Model
Identify & Refining Your Topic
Recognize Your Target Audience

Module 2: Step 2 - Crafting a Compelling Course Title

Leveraging on Trello App for Training Content Management.
Key Elements of an Engaging Course Title
Determine the Optimal Number of Slides

Module 3: Step 3 - Setting Clear & Realistic Training Objectives

The 3 Types of Training Course Objectives
Structuring Objective Using the Program Objective Formula

Module 4: Step 4 - Structuring Content into Practical Steps & Principles

A.K.S Adult Learning Cycle.
Converting Ideas into Actionable Steps or Principles
Implementing the 1.1.3.1 Principles-Based Content Structure
Defining Learning Outcome with the Learning Outcome Formula

Module 5: Step 5 - Designing Effective Debrief Questions

Applying S.A.I.A Questioning Technique
Integrating Learning Methodologies for Deeper Engagement
Aligning Objectives with Business Result by the Business Result Formula
Crafting Training Course Introduction



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Trainer Profile



**Certified
Professional
Trainer**



Gino Chong is a Certified Professional Trainer (IPMA, UK), a Certified DISC Professional Facilitator (iTOL, UK), and an HRDC Accredited Trainer, Malaysia. He specializes in training and coaching across key areas such as Purpose-Driven Leadership, Effective Presentation Skills, Cross-Cultural Team Collaboration, Mental Toughness & Self-Resilience, and Managing Difficult Interactions. His programs are designed to equip individuals and teams with the clarity, confidence, and emotional agility needed to thrive in today's dynamic work environments.

He obtained his Diploma in Hotel & Catering Management in 2002 and began his career at Prince Hotel Kuala Lumpur as a waiter in a Japanese restaurant. In 2008, he transitioned into the International Business Development field with Fraser & Neave (Malaya) Sdn. Bhd., focusing on beverage and dairy products for global markets. Over the years, he progressed from Export Operation Executive to Senior Export Manager, gaining extensive regional experience before stepping into his current role as a professional trainer.



Gino Chong's training and consulting clientele includes government agencies and some of the world's leading brands across industrial and retail sectors. His portfolio features organizations such as DANONE, SHARP, MR. D.I.Y., Marine Department Malaysia, Bintulu Development Authority, Central Sugars Refinery (CSR), MAHSA University, and Open University Malaysia, among others.

He believes in "influencing life with life"—empowering individuals to create their own sustainable learning cycles that lead to meaningful, lasting transformation from the inside out.



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- Certified Professional Trainer, (IPMA), UK
- HRDC Accredited Trainer, Malaysia
- Certified DISC Professional Facilitator, (iTOL), UK

Trainer Qualification Certificates



HRDC Accredited Trainer, Malaysia



HRDC TTT Exempted, Malaysia



Certified Professional Trainer, IPMA
UK



Certified DISC Professional Facilitator, Itol
UK



TTT Certification on "Mastering SEDG & GRI Frameworks + Overview of Bursa Malaysia's CSI Platform, Malaysia



IGTI Certified CSI Platform Facilitator,
Malaysia



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