



安讯教育与科技有限公司
Axon Consultancy Sdn Bhd

Green Leadership Edge



**green
leadership**

**Driving ESG
for Market
Access and
Operational
Excellence**



Axon Consultancy Sdn. Bhd.

(Co Reg no: 201701042497)

2-2, Plaza Usahawan Genting Kelang, Jalan Danau Naiga,
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AN OVERVIEW

Across Malaysia's business landscape, ESG is no longer simply a reporting requirement — it has become a decisive factor for **market access, cost competitiveness, operational excellence, and long-term sustainability**. With **97% of Malaysian companies classified as SMEs**, the ability to meet ESG expectations from regulators, supply chains, and investors has emerged as a powerful differentiator in securing contracts and maintaining business continuity.

Green Leadership Edge is an immersive, high-impact programme designed to help leaders transform ESG compliance into strategic advantage. Participants learn how to leverage sustainability requirements to strengthen operations, integrate ESG into procurement and supply-chain systems, elevate organisational performance, and position their businesses as preferred vendors in global markets.

By the end of this two-day programme, participants will possess the mindset, tools, and roadmap necessary to build **future-ready, resilient, and competitive organisations**.

WHO SHOULD ATTEND

This programme is ideal for:

- Operational Leaders & Senior Managers
- Procurement & Supply Chain Heads
- Sustainability / ESG Managers
- SME Owners & Directors
- Cross-Functional Leaders (Quality, Risk, Compliance)



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TRAINING METHODOLOGY

This programme adopts a **dynamic and experiential learning approach**, combining:

- **Interactive Workshops** – short lectures integrated with discussions and group problem-solving.
- **Real-World Case Studies** – Malaysia-focused examples that illustrate ESG successes and pitfalls.
- **Simulations & Role-Plays** – practical exercises that replicate ESG compliance and supplier-engagement scenarios.
- **Peer Feedback & Collaborative Learning** – small-group activities to promote shared insights and collective problem-solving.
- **Guided Action Planning** – each participant develops a personalised ESG “Green Roadmap” for immediate application.

This methodology ensures a shift from theory to tangible behaviour change and capability-building.

LEARNING OUTCOMES

Upon completing this programme, participants will be able to:

- Integrate ESG criteria into procurement and supply-chain decisions.
- Apply sustainability principles to become a preferred supplier for major clients.
- Analyse ESG metrics, data, and reports to inform decision-making.
- Evaluate their organisation’s ESG performance against industry standards.
- Develop and implement a practical, actionable ESG roadmap aligned with business goals.
- Lead cross-functional teams in executing ESG initiatives and cultural transformation.



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Course Content

DAY 1: Foundations and Operational Integration

Module 1: ESG Imperative – From Compliance to Competitive Edge

Understanding global ESG drivers and regulatory trends.
Malaysian ESG regulatory landscape and market forces.
Shifting ESG from compliance to strategic advantage.
Risks of non-compliance for Malaysian businesses.
Rewards of early adoption and competitive differentiation.

Module 2: ESG in Strategy and Operations

Integrating ESG into overall business and operational strategy.
Translating ESG priorities into goals, metrics, and KPIs.
Embedding sustainability in quality, productivity, and continuous improvement practices.
Identifying cost-saving opportunities through ESG initiatives.

Module 3: Green Supply Chains & Sustainable Procurement

Principles and best practices of sustainable procurement.
Engaging and collaborating with suppliers on ESG improvement.
Embedding ESG criteria in vendor selection and evaluation.
Managing environmental, labour, and governance risks in supply chains.
Strengthening supply chain resilience through sustainability.



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DAY 2: Strategic Positioning & ESG Reporting

Module 4: ESG Metrics, Reporting & Accountability

Identifying ESG KPIs across environmental, social, and governance dimensions.
Overview of GRI and TCFD frameworks.
Tools for ESG data collection and management.
Bursa Malaysia's sustainability reporting requirements (effective FY2025).
Governance and accountability structures for ESG oversight.

Module 5: ESG Innovation & Market Positioning

Driving product and process innovation through ESG.
Leveraging sustainability to enhance brand reputation and consumer trust.
Social impact strategies for market expansion.
Case studies: Companies gaining market share with sustainability excellence.

Module 6: ESG Leadership & Change Management (Action Planning)

Leading organisational transformation in ESG.
Influencing stakeholders and managing cross-functional ESG teams.
Designing employee engagement strategies and sustainability incentives.
Capstone Exercise: Develop and present a personal ESG "Green Roadmap" with peer critique.



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Trainer Portfolio: Dr Yasmin Yashodha

HRDC Accredited Trainer | Carbon Management Specialist | ESG & Sustainable Finance Specialist

Dr Yasmin is an accomplished leader in **carbon management, ESG strategy, and sustainable finance**, bringing over **20 years of cross-sector experience** spanning corporate advisory, regulatory bodies, academia, and industry. Her career portfolio includes notable roles with **EY Malaysia, PwC Malaysia, the Securities Commission Malaysia, Perception Management, Taylor's University, and Sunway University**—reflecting her rare ability to bridge the worlds of finance, policy, academia, and sustainability.

With deep expertise at the intersection of **finance, strategy, environmental economics, and carbon governance**, Dr Yasmin has spent her career designing and advancing ESG and sustainability initiatives that support the global low-carbon transition. She is known for her strong analytical capability and her strength in transforming complex sustainability, regulatory, and carbon accounting frameworks into **practical, actionable strategies** for organisations across sectors. Her advisory work has supported both private- and public-sector organisations in strengthening compliance readiness, enhancing competitiveness, advancing climate resilience, and aligning commercial growth with international sustainability standards.

Areas of Expertise

- ESG Strategy & Integration
- Carbon Accounting & Carbon Markets
- Environmental Economics
- Sustainable Finance
- Life Cycle Assessment (LCA & LCIA)
- Net Zero & Decarbonisation Strategies
- CBAM Compliance & ISO 14067/14068 Standards
- Sustainability Reporting & Governance

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