



安讯教育与科技有限公司
Axon Consultancy Sdn Bhd

WOMEN IN LEADERSHIP

BECOMING VISIBLE, INFLUENTIAL & VALUED



Axon Consultancy Sdn. Bhd.

(Co Reg no: 201701042497)

2-2, Plaza Usahawan Genting Kelang, Jalan Danau Naiga,
Taman Danau Saujana, 53300 Kuala Lumpur
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AN OVERVIEW

Today's organisations thrive when women lead confidently, influence strategically, and bring their strengths to the forefront. **Women in Leadership: Becoming Visible, Influential & Valued** is a transformative program designed to help women—and the allies who support them—unlock their full leadership potential.

This immersive experience blends personal branding, influence strategies, assertive communication, and career advancement techniques to equip participants with tools to stand out, lead boldly, and navigate their leadership journeys with confidence and clarity.

Who Should Attend

This course is ideal for:

- High-potential women preparing for leadership roles
- Women leaders ready to strengthen their influence and impact
- Male and female leaders who are allies and advocates for gender equity



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TRAINING METHODOLOGY

- **Personal Branding Workshops** – Clarifying leadership identity and value proposition
- **Peer Coaching & Mentoring Circles** – Sharing insights and strengthening support
- **Negotiation & Influence Role-Plays** – Practising real-life leadership scenarios
- **Strategic Networking Sessions** – Building and leveraging high-value relationships
- **Guest Speaker Panels** – Insights from seasoned women leaders

DURATION

- 1 day – Full Day or Half Day Available

COURSE OBJECTIVE

By the end of this programme, participants will be able to:

- Articulate an authentic, confident leadership identity
- Build and execute a visibility strategy aligned with career goals
- Use assertive communication and negotiation techniques effectively
- Establish a strong network of sponsors, mentors, and allies
- Create a personalised, actionable career development plan



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Course Content

Module 1: Owning Your Leadership Identity

- Understanding your unique leadership strengths
- Navigating unconscious bias and stereotype threat
- Building a compelling and authentic leadership presence

Module 2: Strategic Visibility & Networking

- Moving from operational work to visible leadership roles
- Building a network of allies, mentors, and sponsors
- Personal branding workshop: Crafting your leadership brand statement

Module 3: Communicating with Influence & Authority

- Techniques for confident and assertive communication
- Negotiation for promotions, opportunities, and recognition
- Projecting credibility and authority in key conversations

Module 4: Leading with Impact & Building Alliances

- Driving change, innovation, and cross-functional influence
- Building strategic alliances across the organisation
- Mentorship and “lifting as you climb” leadership mindset

Module 5: Designing Your Career & Future

- Creating a long-term leadership vision and strategy
- Building resilience and supporting work-life integration
- Commitment workshop: Setting actionable next steps



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Trainer Portfolio: Dr Thilagavathy Subramaniam

HRDC Accredited Trainer | Corporate Educator | Risk & Resilience Specialist | Leadership & Personal Growth Coach

Dr. Thilagavathy Subramaniam is a dynamic HRDF Certified Trainer, PhD researcher, and accomplished corporate leader with over 20 years of cross-industry experience. A seasoned professional with a rare blend of technical expertise, strategic insight, and motivational energy, she has worked with leading multinationals including **Micron, Motorola Solutions, Western Digital, and Kerry Ingredients.**

Her professional portfolio spans **Risk Management, Quality Systems, Compliance, and Organizational Resilience**, while her passion lies in **empowering individuals and teams** through impactful, practical, and purpose-driven learning. Beyond the corporate arena, she inspires **students, professionals, and parents** through motivational talks, coaching, and workshops across Malaysia. Fluent in **English, Malay, and Tamil**, Dr. Thilagavathy connects with diverse audiences, creating inclusive, engaging, and transformative learning experiences.

Areas of Expertise

- Leadership & Management
- Operations & Quality Management
- Risk Management & Business Continuity
- ISO Systems, Compliance & Internal Auditing
- Corporate Communication & PR
- Mental Health & Counseling Awareness
- Adult Learning & Train-the-Trainer
- E-Learning & Online Education
- Personal Finance & Wealth Empowerment

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